



WFLX

ORDER

Print Date 09/20/12 Page 1 of 2

Flight Dates 09/25/12-10/01/12

<u>Contract / Revision</u>	823927	/	<u>Negron for FL Senate</u>	<u>Alt Order #</u>	06325896
<u>Original Date / Revision</u>			<u>Agency Com</u> 15%	<u>Billing Type</u>	Cash
	09/20/12	09/20/12	<u>Billing Contact</u>	<u>Order Type</u>	Political
<u>Advertiser</u>	Negron, Joe/R/FL Senate 32			<u>Billing Cycle</u>	EOM/EOC
			600 Farimont Avenue	<u>Billing Calendar</u>	BROADCAST
			Suite 306		
<u>Agency</u>	Mentzer Media Services		Towson, MD 21286	<u>Demographic</u>	A35-54
<u>Buying Contact</u>				<u>Rev Codes</u>	Agency Political Pol-Candid
			<u>Sales Office</u> H-DC	<u>Product Codes</u>	PL610
600 Farimont Avenue			<u>Sales Region</u> National	<u>Priority</u>	P 2
Suite 306			<u>Agency Ref</u>	<u>Advertiser Ref</u>	
Towson, MD 21286					

Primary Account Executive

Will Hilderbrandt

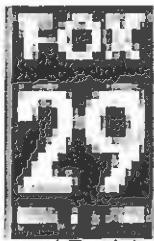
Account Executive	Order%	Start Date	End Date
Will Hilderbrandt	100%		

Order Share %	Market Value	
Competing Station	% of Order	Amount
DFLX	%	
WFGC	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPTV	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTvx	%	
WXEL	%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	8	\$3,952.50	\$4,650.00	0.00	08/27/12	09/30/12	8	\$3,952.50	\$4,650.00
October 2012	1	\$446.25	\$525.00	0.00	10/01/12	10/01/12	1	\$446.25	\$525.00
Totals	9	\$4,398.75	\$5,175.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
E 1	WFLX	09/30/12	09/30/12	FOX News Sunday FOX NEWS SUNDAY	Comm	9-10A	-----1	:30	1	\$75.00	P	2	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----1		1	\$75.00			0.00						
E 2	WFLX	09/30/12	09/30/12	NFL on Fox Game 1 NFL ON FOX	Comm	1-425P	-----1	:30	1	\$1,425.00	P	2	0.00	NM	1	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----1		1	\$1,425.00			0.00						
E 3	WFLX	09/25/12	09/30/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	-TWTFS	:30	6	\$525.00	P	2	0.00	NM	6	\$3,150.00



WFLX

Print Date: 09/20/12

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Contract / Revision

823927

Flight Dates 09/25/12-10/01/12Hiatus DatesOriginal Date / Revision

09/20/12/ 09/20/12

Order Sep 00:15:00Advertiser Negron, Joe/R/FL Senate 3; Product Negron for FL SenateEstimate # 493

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	<u>Totals</u>	
															Amount	
E 3	WFLX	09/25/12	09/30/12	Late News M-Sun	Comm	10-11P	-TWTFSS	:30	6	\$525.00	P	2	0.00	NM	6 \$3,150.00	
				TEN O'CLOCK NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-TWTFSS		6	\$525.00			0.00						
E 4	WFLX	10/01/12	10/01/12	Late News M-Sun	Comm	10-11P	1-----	:30	1	\$525.00	P	2	0.00	NM	1 \$525.00	
				TEN O'CLOCK NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	1-----		1	\$525.00			0.00						
														Totals	9 \$5,175.00	

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

 FEDERAL CANDIDATE STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WFLY-TV

Date:

9/20/12

I, David Grill,

being/on behalf of: Joe Negron, a legally qualified candidate of the Republican political party for the office of: State Senate

in the Generalelection to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIABLES	WFLY-FB23927 9/25-10/1			

Total Charges: \$ 5,175 GROSS

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

JOE NEGRON FOR FLORIDA SENATE

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kevin Youngblood

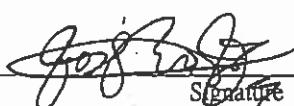
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/24/12

Date



Signature

Accepted

Accepted in Part

Rejected



John Harshman

Signature

Printed Name



GM

Title



PAID POLITICAL
BROADCAST AVAIL REQUEST

TO: John Heislman	STATION: WFLX
FROM: Will Hildebrandt	HRP OFFICE: Washington DC

REQUEST RECEIVED FROM

DATE: 9/18/12

BUYER: Stephanie Kohlbauer
AGENCY: Mentzer Media
ADDRESS: 600 Fairmount Avenue Towson, MD 21286
PHONE #: 410 825 7034
FAX #: 410 583 2322
OTHER:

AVAILS FOR

COMMITTEE: Joe Negron for Florida Senate
CHAIRPERSON: Kevin Youngblood
TREASURER:
ADDRESS: PO Box 1816 Stuart, FL 34995
PHONE #: 772 287 6055
FAX #:
OTHER:

FOR

CANDIDATE: Joe Negron
OFFICE: St. Senate
PARTY: Republican

DAYPARTS:	ALL
SCHEDULE DATES:	As Ordered
COMMERCIAL LENGTH:	:30'S
PROGRAMS:	ALL
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	